



INTERNSHIP OPPORTUNITY

Posted:

November 8, 2024

POSITION

INTERNSHIP
Marketing Intern at Rock Lititz

Reports to: Brand + Content,
Global Manager

OVERVIEW

Applications : Nov 1 - December 11
Announce : December 20
First Meeting: Week of Jan 13

Paid Position

HOURS

Hours may vary, with a minimum of 10 hrs per week through the spring semester. Will include both remote and on campus hours. Regional applicants encouraged. Specifics flexible.

POSITION DESCRIPTION

Looking for an engaged and passionate student to help support the marketing team at Rock Lititz. An ideal candidate would enjoy connecting with various groups of people, have strong organizational skills and a curiosity about live entertainment, as well as marketing. Position will involve asset organization, participation in creative branding brainstorm, and support around experiential marketing projects. As Rock Lititz hosts a variety of interactive programming, this intern position may include elements of physical work.

RESPONSIBILITIES

- + Help brainstorm and implement 2-3 socially-focused campaigns with the Rock Lititz community
- + Support asset organization for the Rock Lititz brand
- + Coordinate cross-company video project
- + Shadow and support the Rock Lititz team in their roles, to better understand the range of the live event industry
- + We are a collaborative team, so all are asked to jump in and support in a variety of ways while on campus, as situations arise

GOAL

Provide exposure to the reality of working in live entertainment, and the role marketing plays within our crew community, while supporting a growing brand and marketing efforts.

TO APPLY

Introduce yourself in an email to jobs@rocklititz.com
Subject: NAME _ Community Intern 20245
Please make sure to include resume and completed checklist below
Application closes December 11, 2024



APPLICATION CHECKLIST

Posted:

November 11, 2021

01. Have you ever been to the Rock Lititz Campus?
YES NO
02. Are you interested in working in a fast paced environment?
YES NO
03. Are you comfortable taking direction from multiple individuals?
YES NO
04. Are you willing to do moderate physical work as needed?
YES NO
05. Have you ever worked with video editing?
YES NO
06. Would you consider yourself a strong writer?
YES NO
07. What are three strengths you bring to a project?
08. Please share an example of a project you are proud of:
09. Please describe a community you are passionate to be a part of:
10. What are you hoping to learn from an internship at Rock Lititz?